

DAVID BARNETT

Web Development · Content & Design · IT Support

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PROFILE

Web developer and content creator with a genuine flair for people and plain-English communication. My work blends hands-on website and design skills — building, maintaining and optimising sites for real clients — with a background in tutoring and public-facing roles that has sharpened how I explain things clearly and connect with an audience. I'm patient, personable and calm under pressure, comfortable picking up new tools and platforms quickly, and I enjoy the variety of a role that spans writing, design, web and direct customer contact.

WORK EXPERIENCE

Web Developer & IT Support — Orange Dog

Sep 2023 – Present

- Design, build and maintain responsive, mobile-friendly websites using HTML, CSS, JavaScript and Vue, alongside WordPress/Elementor Pro and Shopify (Dawn theme) builds.
- Produce written and visual content, print collateral and client branding — including a full logo design — using the Adobe Creative Suite (Photoshop, InDesign), keeping messaging clear and on-brand.
- Collaborate with designers, project managers and external partner agencies (including a digital SEO agency) to scope, write and deliver client projects end to end.
- Manage websites and IT infrastructure, troubleshooting hardware, software, email and hosting issues as they arise.
- Audit client and competitor sites and digital presence — including Google Business Profile — to inform project scoping and recommendations.

Computer Trainer — Step By Step Computer Training

Oct 2024 – Present

- Tutor students one-on-one across a wide range of ages, abilities and confidence levels, from complete beginners to advanced users.
- Break down complex topics into clear, jargon-free explanations tailored to each learner's style and pace — the same instinct I bring to writing for a general audience.
- Diagnose and resolve hardware, software and account issues that arise during sessions.
- Manage student timetables, monitor progress and write formal progress and completion reports.

Researcher / Surveyor — CBG Health Research

Oct 2017 – Dec 2020

- Conducted face-to-face field research with the public, building rapport quickly with people from all walks of life.
- Handled hesitant and resistant participants with patience, empathy and effective soft skills.
- Managed my own appointments, schedule and travel across the region while meeting targets.
- Used mobile technology in the field to record data accurately and stay connected with the team.

KEY SKILLS

- Website management, UX and SEO care — building and maintaining client websites in WordPress, Elementor Pro and Shopify (Dawn theme, CLI + GitHub workflow), including product/content uploads and blog writing.
- Content and brand creation for web and print — plain-English copy, blog content, print collateral (catalogues, brochures) and logo/branding design using Adobe Creative Suite (Photoshop, InDesign) and Figma.
- Agency and partner liaison — coordinating with external SEO and digital agencies on client projects, and auditing clients' Google Business Profile and wider digital presence.
- Fast adopter of new software and platforms — comfortable learning new systems independently and applying them quickly to real work.
- Confident public-facing communicator — presenting, training and customer support, including comfortably fielding phone calls and in-person queries.
- Web technologies: HTML, CSS, JavaScript, Vue, Shopify, Node.js, PHP; databases: SQL and MongoDB.
- Developer tooling: Git version control, NPM; design tools: Adobe Creative Suite and Figma.
- Advising clients on practical technology solutions matched to their needs and budget.

EDUCATION

Bachelor of Information Technology — Open Polytechnic, Wellington (2019 – 2022)

Diploma of Systems Technology — Computer Power Institute (2004 – 2005)

Diploma in Mental Health — Open Polytechnic, Wellington (2014)

Certificate in Contemporary Music — UCOL, Palmerston North (2016)

References available on request.